



Brad Livingston, Keynote Speaker at the Nebraska Safety Council Conference

After being employed by a natural gas pipeline company for 10 years, Brad Livingston was involved in a potentially life-ending incident on the job that was 100% preventable. The contributing factors to his incident are the same for EVERY type of company EVERYWHERE. During his presentation Brad will explain 'The Ripple Effect', of his incident and how it effected him and more importantly his family. "You think it can't happen to you?"

GOOD DECISION MAKING!

It is stressed every day on the job. We do workplace training. We provide performance feedback. We give awards for safety achievements. Still, incidents happen! Why?

Traditions, Pride, Shortcuts, Improper Perspectives, Attitude, Complacency. Brad is living proof that when you have one or any combination of these ingredients, a very deadly potential exists.



Blockbuster Speaker, Kevin Kush

Kevin Kush, M.A., has been a teacher and coach for more than twenty-eight years and is widely recognized as an outstanding motivational speaker. In 2005, he was honored as ABC News "Person of the Week" for leading his Boys Town High School football team of at-risk youth to an undefeated regular season.

"A Piece Of The Puzzle" Eight Traits To A Quality Teammate

How well do the members of your organization or team work together? Are you a smooth, well-oiled machine or a fractured collection of in-it-for-yourself individuals? Kevin Kush discusses eight traits that can turn any group or organization into a cohesive, high-performing team. Pieces of the puzzle include: respecting everyone, handling adversity, adapting to change, and the importance of having high energy and being accountable. Coach Kush's passion for performance is contagious and will help lead your team to greater productivity and success!



Luncheon Keynote Speaker, Jeff Beals

Jeff Beals works as executive vice president of marketing and community relations for NAI NP Dodge, and has worked in Omaha real estate for 15 years. A frequent media guest, Jeff

has been featured in Investors Business Daily, USA Today, Men's Health, Chicago Tribune and New York Times Online and on a number of television and radio stations across the country.

Marketing Power: Building Your Internal Program Brand

Whether you're striving to gain upper management support, increase participation, improve program outcomes, or improve overall engagement. This session will help you build your internal brand and help you gain momentum.

The presentation covers:

- Promoting your program to your personal target audience
- How to become a "celebrity" inside your sphere of interest
- How to get real results from your networking efforts
- Harness communication for your advantage
- Why an "attitude of success" is critical



Mark Your Calendars

Don't miss these presentations, [mark your calendars for September 19-20](#), the Nebraska Safety Council Conference is back at the Cornhusker Marriott Hotel in Lincoln.

A variety of sponsorship's are available, for more details contact Tonya Vyhlidal 402-483-2511 x109.

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